



interpack

PROCESSING & PACKAGING

MEA

7^{TO} 10 DECEMBER 2026

CAIRO / EGYPT

MEMBER OF INTERPACK ALLIANCE

SPONSORSHIP PACKAGES



mea.interpack.com

CONCURRENT WITH

FoodAfrica 

ORGANIZED BY



KONZEPT
EXHIBITIONS • EVENTS • MARKETING



MEMBER OF



**interpack
alliance**
MADE FOR TOMORROW

interpack MEA 2026: The Leading Platform for Processing, Packaging & Printing

interpack MEA, formerly interpack MEA, is the **premier international trade exhibition for processing, packaging, and printing technologies across the Middle East and Africa**. As part of the global **interpack alliance**, the exhibition connects regional markets with international expertise, innovative solutions, and global business opportunities.

The next edition of interpack MEA 2026 will be held from **7 to 10 December 2026** at the **Egypt International Exhibition Center (EIEC)**, Cairo, bringing together industry professionals, manufacturers, and leading technology providers under one roof.

CONCURRENT EVENTS

FoodAfrica

Marking its 11th edition, **Food Africa** returns as Africa's largest and most influential international food and beverage trade exhibition, bringing together the global F&B industry at the heart of one of the world's fastest-growing markets.

Over more than a decade, the event has become a proven business platform where deals are initiated, partnerships are built, and brands expand into high-potential markets. Designed exclusively for trade professionals, Food Africa provides direct access to qualified buyers, regional distributors, and international sourcing networks actively seeking new products and business opportunities.

FreshAfrica

Now in its 6th edition, **Fresh Africa** is a leading fresh produce exhibition in Africa, dedicated to fruits and vegetables. The event connects producers, exporters, and buyers across regional and international markets, creating a focused platform for trade and sourcing.

Dates Africa

Now in its 7th edition, **Dates Africa** is a leading exhibition dedicated to the dates industry, bringing together producers, processors, exporters, and technology providers, and connecting them with buyers across regional and international markets.

INTERPACK MEA CONFERENCE

The **interpack MEA** Conference has become a staple concurrent event at pacprocess. The specialized conference will bring together international industry experts to explore numerous packaging and processing related topics. It provides attendees with unique insights into new market trends and demands in Egypt, Africa, and the world.

Sponsorship

Packages

Why Sponsor?

Position your brand at the forefront of the processing and packaging industry and maximize your visibility at one of the region's leading trade platforms, attracting industry professionals from across the Middle East, Africa, and beyond.

Our carefully curated sponsorship packages are designed to elevate your presence at interpack MEA 2026, delivering high-impact exposure before, during, and after the event.

Stand out in a competitive marketplace and differentiate your brand through tailored branding and engagement opportunities that drive recognition, connect you with key decision-makers, and support measurable business growth.

Become A Sponsor of interpack MEA 2026:

- Form strategic business partnerships with industry stakeholders
- Increase brand awareness in a highly targeted market
- Meet over 10,000 packaging industry professionals
- Build relationships that could lead to future business
- Launch and demonstrate new products and services
- Enjoy an active marketing presence pre, during and post event

Platinum Sponsorship

(Exclusive Package)

\$ 22,000



The Platinum Sponsorship is compiled of carefully crafted promotional elements to provide maximal visibility and value before, during, and after the show.

AS A PLATINUM SPONSOR YOU WILL RECEIVE THE BELOW BENEFITS:

PRE-SHOW

- Prime Location stand (18 free sqm space only area)
- Platinum Sponsor logo positioning on all collaterals of the exhibition under the Platinum Sponsor segment
- Company logo placement on all constituents of the multi-channeled event campaigns
- Logo inclusion in all outdoor media as part of the interpack MEA campaign
- Logo placement on the front cover of the visitor invitations mailed to all professionals in Egypt and the region
- Logo inclusion in all adverts inserted in trade magazines and daily newspapers across Egypt
- Logo positioning on interpack MEA 'VIP invitations', to be printed and distributed in Egypt and the region
- Logo featuring on the interpack MEA website with a hyperlink leading directly to your website
- Promotion on all interpack MEA social media portals (Facebook, Twitter, LinkedIn) as interpack MEA's Platinum Sponsor
- Logo placement in the weekly digital newsletter
- Online banner on interpack MEA's website and mobile app
- Online banner on interpack MEA's mobile app

DURING SHOW

- The right to distribute flyers with the exhibitors' kit
- Logo placement on interpack MEA visitor badges
- Logo placement in the registration area of the event
- Logo placement on the lanyards of the event along with interpack MEA's logo
- 2 full-page advertisements in the official show catalog
- Back cover advertisements in the official show catalog
- 1 full-page entry in the official show catalog
- Logo positioning on the entrance banner of the event
- 25 VIP passes for senior personnel, allowing them access to the opening ceremony
- **Venue Branding:**
 - 2 light boxes 2x2m at the fence
 - Half mega banner 15x3m
 - 2 C-thru vinyl 7x7m
 - 3 stand alone flags 3x1m
 - 1 pillar cladding 4 faces

POST SHOW

- Press coverage in all post-show media releases
- Videotaped testimonial to be included in the interpack MEA video
- Continuous exposure until the next edition as the logo will be placed on the post-show report which is then distributed in both hard and soft copies to embassies, as well as international and local exhibitors

Gold Sponsorship

(2 Sponsors Only)

\$ 15,000



The Gold Sponsorship package is tailored to amplify the exposure of your company and offers you opportunities for branding, networking, and sales.

AS A GOLD SPONSOR YOU WILL RECEIVE THE BELOW BENEFITS:

PRE-SHOW

- Prime location stand (15 free sqm space only area)
- Gold Sponsor logo positioning on all collaterals of the event under the Gold Sponsor segment
- Company logo placement on all constituents of the multi-channeled event campaigns
- Logo inclusion in all outdoor media as part of the interpack MEA campaign
- Logo placement on the front cover of the visitor invitations, mailed to professionals in Egypt and the region
- Logo inclusion in all adverts inserted in trade magazines and daily newspapers across Egypt
- Logo positioning on interpack MEA 'VIP invitations', to be printed and distributed in Egypt and the region
- Logo featuring on the interpack MEA website with a hyperlink leading directly to your website
- Promotion on all interpack MEA social media portals (Facebook, Twitter, LinkedIn) as interpack MEA's Gold Sponsor
- Logo placement in the weekly digital newsletter
- Online banner on interpack MEA's website and mobile app
- Online banner on interpack MEA's mobile app

DURING SHOW

- The right to distribute flyers with the exhibitors' kit
- Logo placement on interpack MEA visitor badges
- Logo placement in the registration area of the event
- 1 full-page advertisement in the official show catalog
- Inside front/back cover advertisement in the official show catalog
- 1 full-page entry in the official show catalog
- Logo positioning on the entrance banner of the event
- 20 VIP passes for senior personnel, allowing them access to the opening ceremony
- **Venue Branding:**
 - 1 light box at the fence 2x2m
 - 1 C-thru vinyl 7x7m
 - 3 stand alone flags 3x1m
 - Half pillar cladding 2 faces

POST SHOW

- Press coverage in all post-show media releases
- Videotaped testimonial to be included in the interpack MEA video
- Continuous exposure until the next edition as the logo will be placed on the post-show report which is then distributed in both hard and soft copies to embassies, as well as international and local exhibitors

Silver Sponsorship

(2 Sponsors Only)

\$ 8,000



The Silver Sponsorship allows you to take advantage of a series of promotional items to highlight and promote your brand pre, during, and after the event.

AS A SILVER SPONSOR YOU WILL RECEIVE THE BELOW BENEFITS:

PRE-SHOW

- 12 free sqm space only area
- Silver Sponsor logo positioning on all collaterals of the event under the Silver Sponsor segment
- Company logo placement on all constituents of the multi-channeled event campaigns
- Logo inclusion in all outdoor media as part of the interpack MEA campaign
- Logo placement on the front cover of the visitor invitations, mailed to professionals in Egypt and the region
- Logo inclusion in all adverts inserted in trade magazines and daily newspapers across Egypt
- Logo positioning on interpack MEA 'VIP invitations', to be printed and distributed in Egypt and the region
- Logo featuring on the interpack MEA website with a hyperlink leading directly to your website
- Online banner on interpack MEA's website and mobile app
- Online banner on interpack MEA's mobile app

DURING SHOW

- The right to distribute flyers with the exhibitors' kit
- Logo placement on interpack MEA visitor badges
- Logo placement in the registration area of the event
- 1/2 page advertisement in the official show catalog
- 1 full-page entry in the official show catalog
- Logo positioning on the entrance banner of the event
- 15 VIP passes, for senior personnel, allowing them access to the opening ceremon
- **Venue Branding:**
 - 1 light box at the fence 2x2m
 - 2 stand alone flags 3x1m
 - Half pillar cladding 2 faces

POST SHOW

- Videotaped testimonial to be included in the interpack MEA video
- Continuous exposure until the next edition as the logo will be placed on the post-show report which is then distributed in both hard and soft copies to embassies, as well as international and local exhibitors

Bronze Sponsorship

(3 Sponsors Only)

\$ 6,000



The Bronze Sponsorship allows you to take advantage of a series of promotional items to highlight and promote your brand pre, during, and after the event.

AS A BRONZE SPONSOR YOU WILL RECEIVE THE BELOW BENEFITS:

PRE-SHOW

- Bronze Sponsor logo positioning on all collaterals of the event under the Bronze Sponsor segment
- Company logo placement on all constituents of the multi-channeled event campaigns
- Logo inclusion in all outdoor media as part of the interpack MEA campaign
- Logo placement on the front cover of the visitor invitation, mailed to professionals in Egypt and the region
- Logo inclusion in all adverts inserted in trade magazines and daily newspapers across Egypt
- Logo featuring on the interpack MEA website with a hyperlink leading directly to your website
- Online banner on interpack MEA's website and mobile app
- Online banner on interpack MEA's mobile app

DURING SHOW

- Logo placement in the registration area of the event
- 1/2 page advertisement in the official show catalog
- Logo positioning on the entrance banner of the event
- 8 VIP passes for senior personnel, allowing them access to the opening ceremony
- **Venue Branding:**
 - 1 face pillar cladding

POST SHOW

- Continuous exposure until the next edition as the logo will be placed on the post-show report which is then distributed in both hard and soft copies to embassies, as well as international and local exhibitors

Official Bank Sponsorship

(Exclusive Package)

\$ 20,000



The Official Bank Sponsorship is compiled of carefully crafted promotional elements to provide maximal visibility and value before, during, and after the show.

AS AN OFFICIAL BANK SPONSOR YOU WILL RECEIVE THE BELOW BENEFITS:

PRE-SHOW

- Prime location stand (12 sqm space only area)
- Logo inclusion in all outdoor media as part of the interpack MEA campaign
- Logo placement on the front cover of the visitor invitations, mailed to professionals in Egypt and the region
- Logo inclusion in all adverts inserted in trade magazines and daily newspapers across Egypt
- Logo positioning on interpack MEA 'VIP invitations', to be printed and distributed in Egypt and the region
- Logo featuring on the interpack MEA website with a hyperlink leading directly to your website
- Promotion on all interpack MEA social media portals (Facebook, Twitter, LinkedIn) as interpack MEA's Official Bank Sponsor
- Online banner on interpack MEA's website and mobile app
- Online banner on interpack MEA's mobile app

DURING SHOW

- The right to distribute flyers with the exhibitors' kit
- Logo placement on interpack MEA visitor badges
- Logo placement inside the official show catalog in the sponsors' thank you section
- Logo placement in the registration area of the event
- 1 full-page advertisement in the official show catalog
- 1 full-page entry in the official show catalog
- Logo positioning on the entrance banner of the event
- 15 VIP passes for senior personnel, allowing them access to the opening ceremony

POST SHOW

- Press coverage in all post-show media releases
- Videotaped testimonial to be included in the interpack MEA video
- Continuous exposure until the next edition as the logo will be placed on the post-show report which is then distributed in both hard and soft copies to embassies, as well as international and local exhibitors

Official Country Sponsorship

(Exclusive Package)

\$ 25,000



The Official Country Sponsorship is compiled of carefully crafted promotional elements to provide maximal visibility and value before, during, and after the show.

AS AN OFFICIAL COUNTRY SPONSOR YOU WILL RECEIVE THE BELOW BENEFITS:

PRE-SHOW

- Prime location stand (18 sqm space only area)
- Country logo positioning on all collaterals of the event under the Country Sponsor segment
- Company logo placement on all constituents of the multi-channelled event campaigns
- Logo inclusion in all outdoor media as part of the interpack MEA campaign
- Logo placement on the front cover of the visitor invitations, mailed to all professionals in Egypt and the region
- Logo inclusion in all adverts inserted in trade magazines and daily newspapers across Egypt
- Logo placement on interpack MEA visitor badges
- Logo positioning on interpack MEA 'VIP invitations', to be printed and distributed in Egypt and the region
- Promotion on all interpack MEA social media portals (Facebook, Twitter, LinkedIn) as interpack MEA's country sponsor
- Logo placement in the weekly digital newsletter
- Online banner on interpack MEA's website and mobile app
- Online banner on interpack MEA's mobile app

DURING SHOW

- The right to distribute flyers with the exhibitors' kit
- Logo placement in the registration area of the event
- 1 full-page advertisement in the official show catalog
- Logo positioning on the entrance banner of the event
- 25 VIP passes for senior personnel, allowing them access to the opening ceremony

POST SHOW

- Press coverage in all post-show media releases
- Videotaped testimonial to be included in the interpack MEA video
- Continuous exposure until the next edition as the logo will be placed on the post-show report which is then distributed in both hard and soft copies to embassies, as well as international and local exhibitors

International Buyers Lounge Sponsorship (5 Sponsors Only)

\$ 3,000



The International Buyers Lounge Sponsorship is compiled of carefully crafted promotional elements to provide maximal visibility and value before, during, and after the show.

AS AN INTERNATIONAL BUYERS LOUNGE SPONSOR YOU WILL RECEIVE THE BELOW BENEFITS:

PRE-SHOW

- Logo placement on interpack MEA visitor badges
- Logo placement on the front cover of the visitor invitation pamphlet, mailed to professionals in Egypt and the region
- Logo featuring on the interpack MEA website with a hyperlink leading directly to your website
- Online banner on interpack MEA's website and mobile app
- Online banner on interpack MEA's mobile app

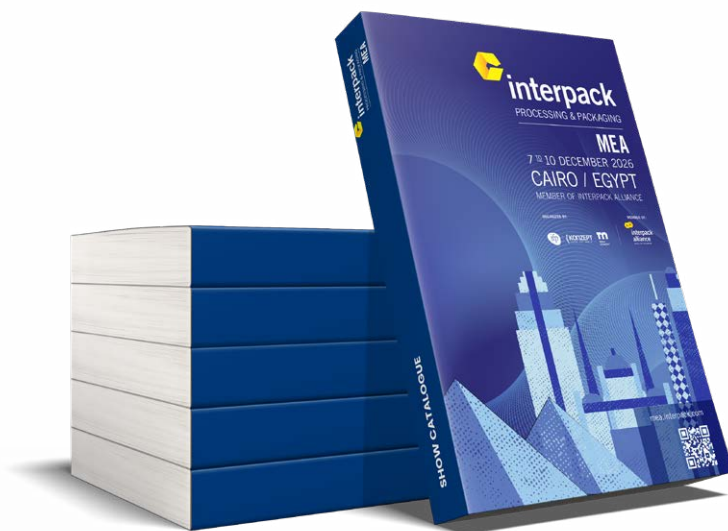
DURING SHOW

- Logo placement inside the official show catalog in the sponsors' thank you section
- 1 full-page advertisement in the official show catalog
- Logo positioning on the entrance banner of the event
- 5 VIP passes, for senior personnel, allowing them access to the opening ceremony

POST SHOW

- Continuous exposure until the next edition as the logo will be placed on the post-show report which is then distributed in both hard and soft copies to embassies, as well as international and local exhibitors

Show Catalog Advertising



Outside Back Cover

Spine



2x (22x12) Double Page



Full Page Ad

Inside Cover Front / Back



Bookmark

Sponsorship Packages

If you would like to sponsor any of the items below, please select from the list and send us an e-mail along with the full payment

Platinum Sponsorship
\$ 22,000 (Exclusive Package)

Gold Sponsorship
\$ 15,000 (2 Sponsors Only)

Silver Sponsorship
\$ 8,000 (2 Sponsors Only)

Bronze Sponsorship
\$ 6,000 (3 Sponsors Only)

Official Bank Sponsorship
\$ 20,000 (Exclusive Package)

Official Country Sponsorship
\$ 25,000 (Exclusive Package)

International Buyers Lounge Sponsorship
\$ 3,000 (5 Sponsors Only)

SP (for the organizers' use):

Total:

PAYMENT TERMS & METHOD

100% on application of any item:

COMPANY DETAILS

Company Name:

Address:

Country:

P.O Box:

Telephone:

Fax:

E-mail:

Website:

SIGNED BY

Name:

Position:

Signature:

Date:

STAMP

The Venue



Egypt International Exhibition Center (EIEC) - Hall 1

Egypt International Exhibition Center (EIEC) is a state-of-the-art venue for exhibitions and events located in Cairo, Egypt.

Designed as a comprehensive platform for hosting both local and international events, the center accommodates a wide range of major exhibitions and conferences, supported by spacious exhibition halls, modern conference facilities, and fully integrated meeting spaces.

EIEC features a fully equipped and flexible structure, with **four halls offering over 40,300 sqm of exhibition space**, which can be divided into interconnected sections, with a ceiling height exceeding **8 meters**.

The venue is supported by advanced technical infrastructure, making it an ideal choice for trade fairs, specialized exhibitions, conferences, seminars, and various cultural events. Its strategic location ensures easy accessibility via major highways and places it just minutes away from five-star hotels, commercial centers, and the airport—creating an ideal environment for business leaders, decision-makers, and industry professionals from across the region.

The Organizers



Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs, including 20 leading international trade fairs at its 613,000 sqm exhibition center on the Rhine. The global network of the group of companies encompasses 77 foreign representatives for 141 countries – including 7 international subsidiaries.



IFP Egypt is a member of IFP Group, the Middle East's most accomplished event organizer with a rich experience of over 45 years and more than 660 international exhibitions with worldwide recognition. IFP Group organizes some of the region's top trade fairs, designed to be ideal platforms for foreign and local companies doing business in the Middle East and Africa, and seeking exposure among top regional buyers and decision-makers.



Konzept is an Exhibition & Event Management Company based in Cairo operates in more than 15 countries worldwide. With more than 20 years of experience, Konzept is specialized in delivering first-class marketing, networking, and information solutions in high-value sectors, both in mature and emerging geographies. Their full-service package includes Organization, Logistics, and Integrated Marketing & PR Campaigns.

Secure Your Stand at interpack MEA 2026

The Middle East & Africa gateway for processing and packaging solutions.

FOR LOCAL INQUIRIES EGYPT

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